

FIG. 1 is a block diagram of a system architecture for a secure network. The system includes a Scheduling and Media Database (4) connected to a Scheduling Server (12). The Scheduling Server (12) is connected to a Secure Network (13). The Secure Network (13) is connected to a User Workstation (15), an Internet Web Server (16), and a Corporate Data Gateway (18). The Internet Web Server (16) is also connected to the Internet (20). The Corporate Data Gateway (18) is connected to a Corporate WAN (14). The Secure Network (13) is also connected to two Player Controllers (11), which are each connected to a Player Unit (10).

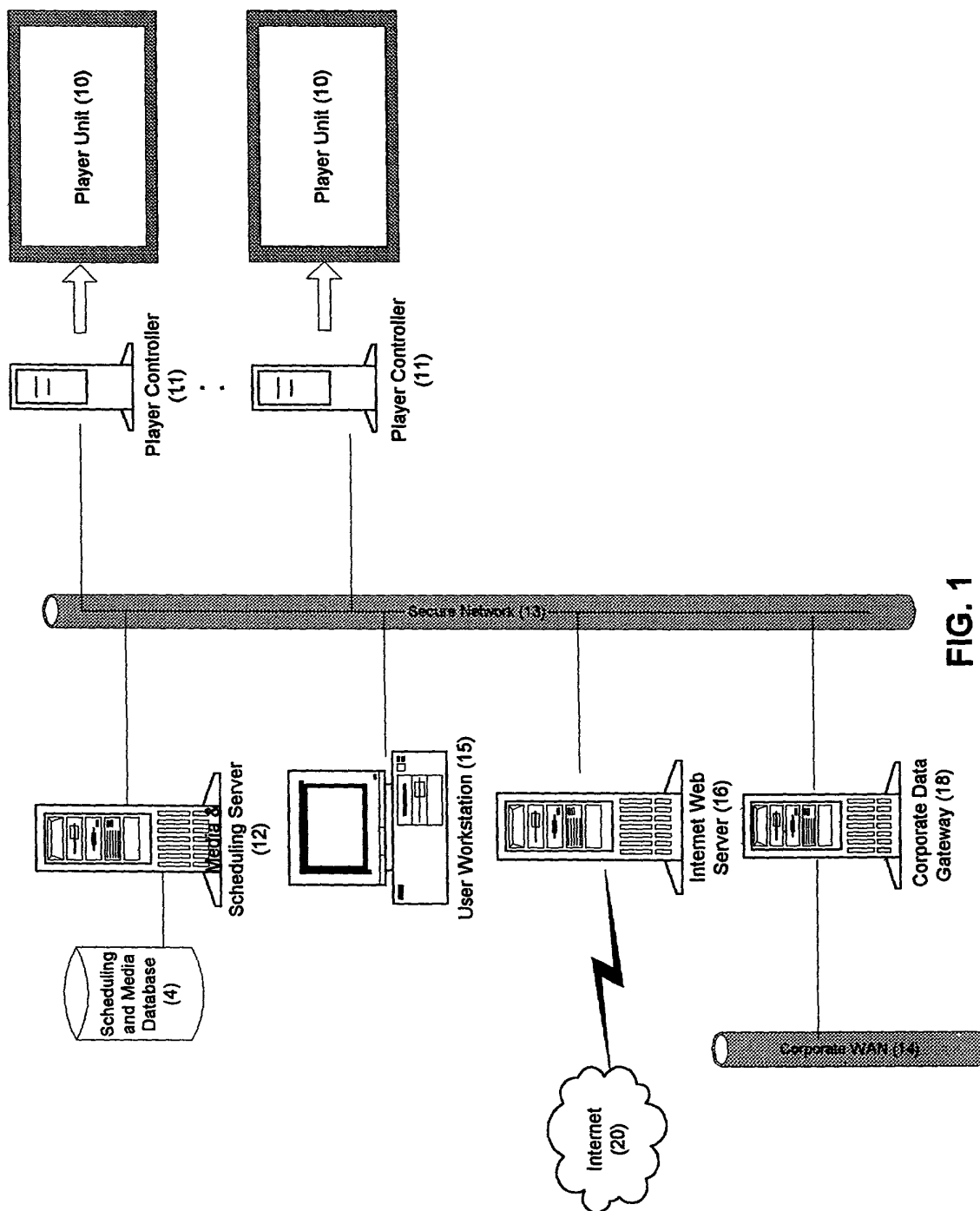
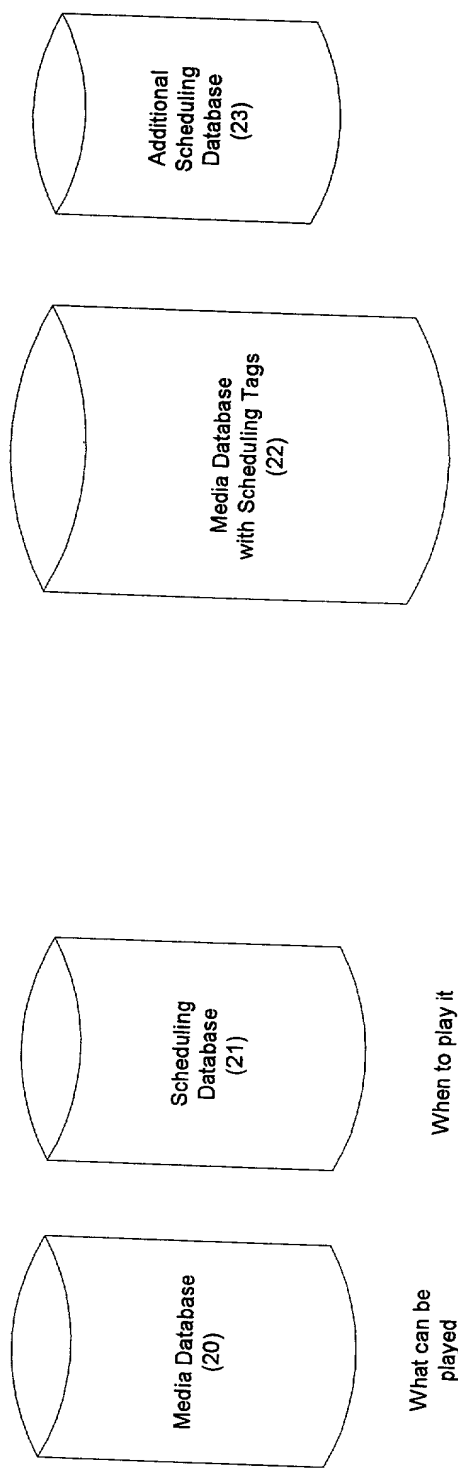


FIG. 1



What can be played  
When to play it

FIG. 2

FIG. 3

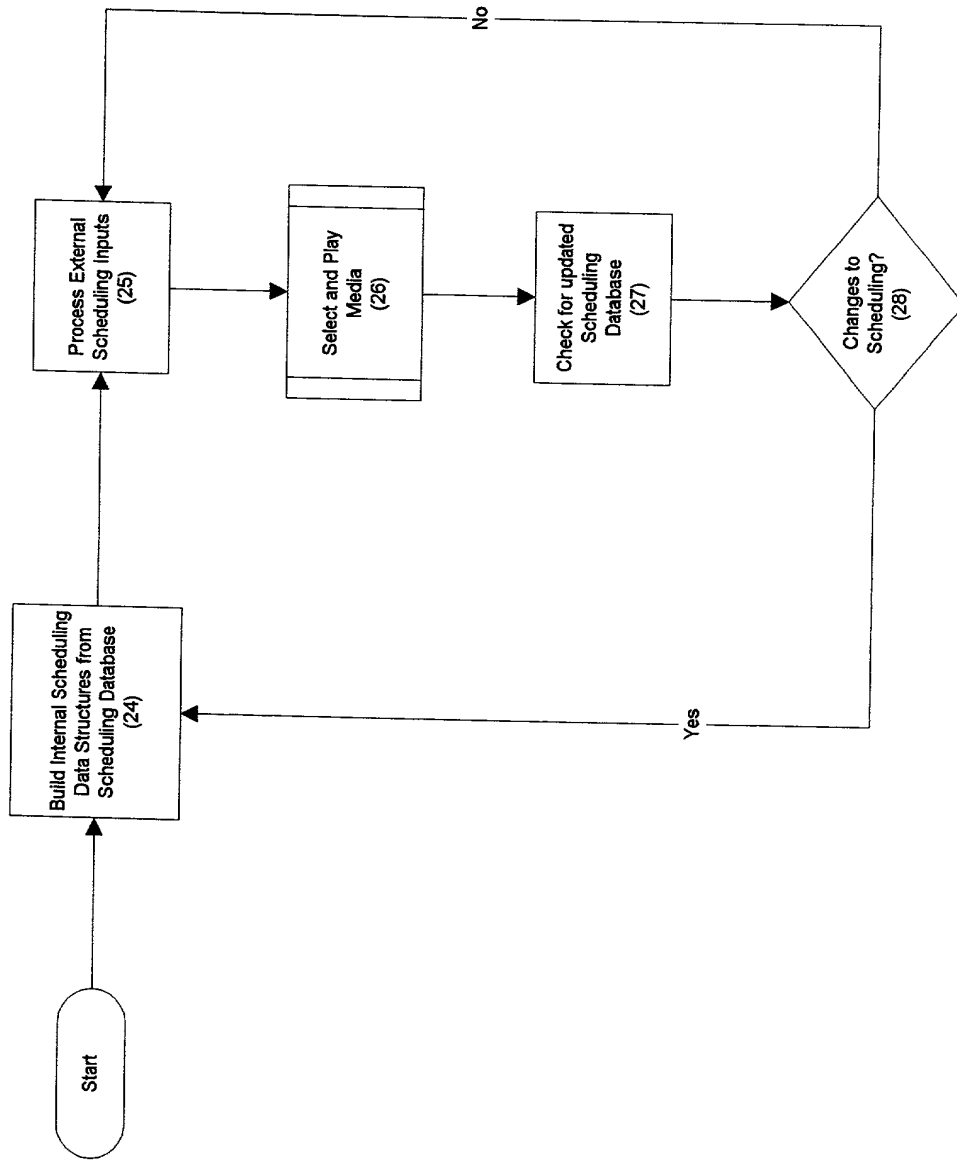
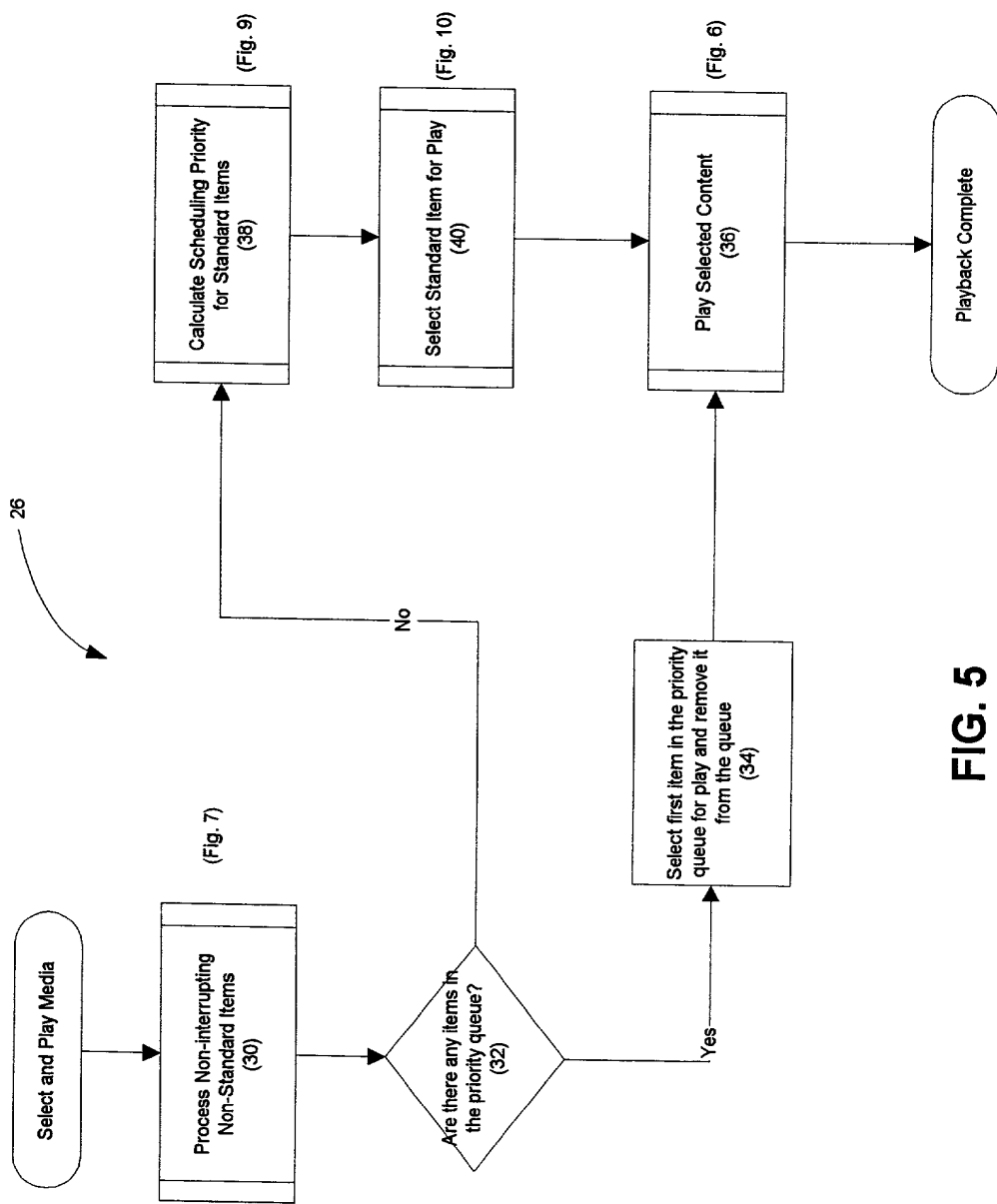


FIG. 4



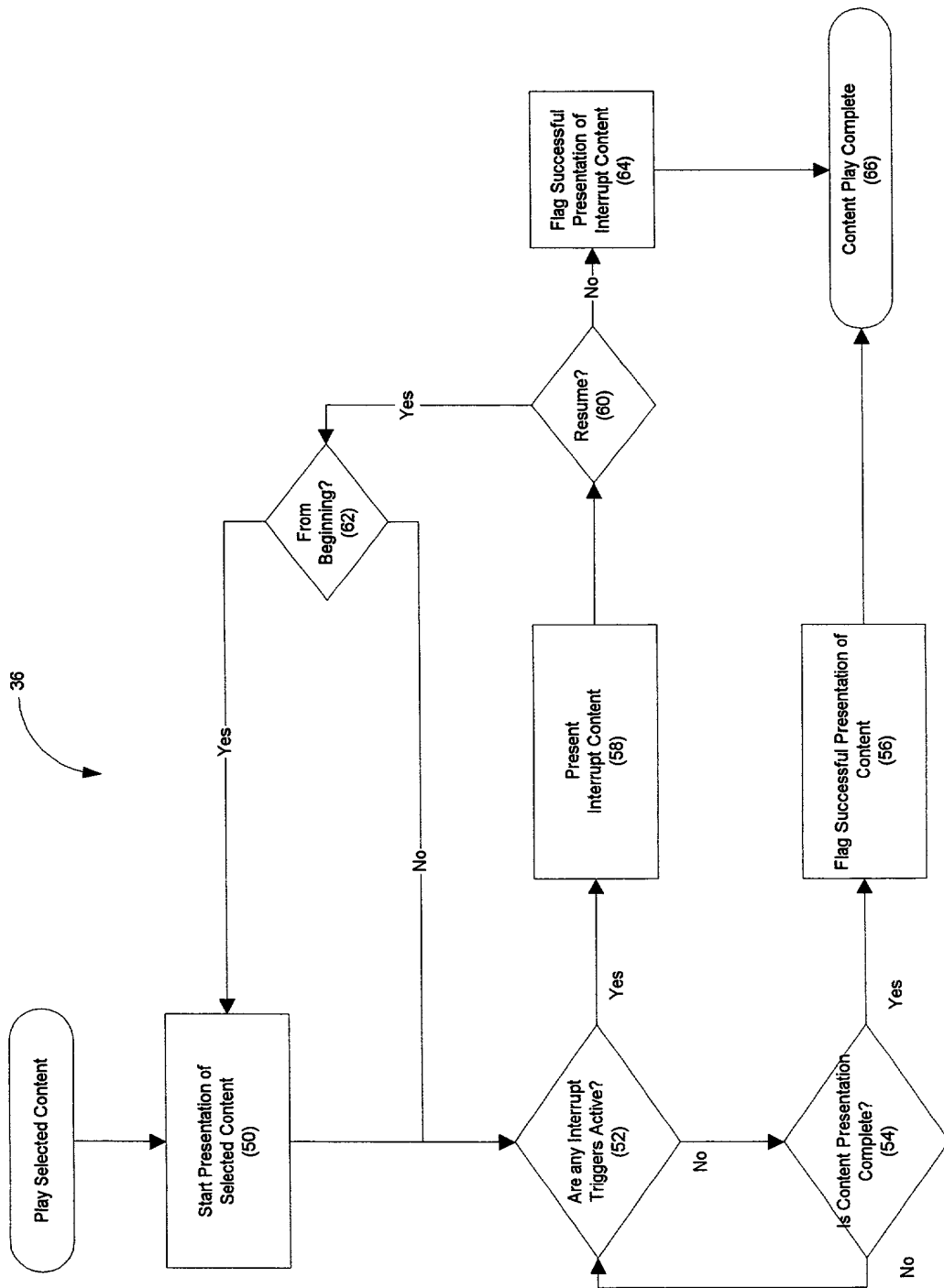
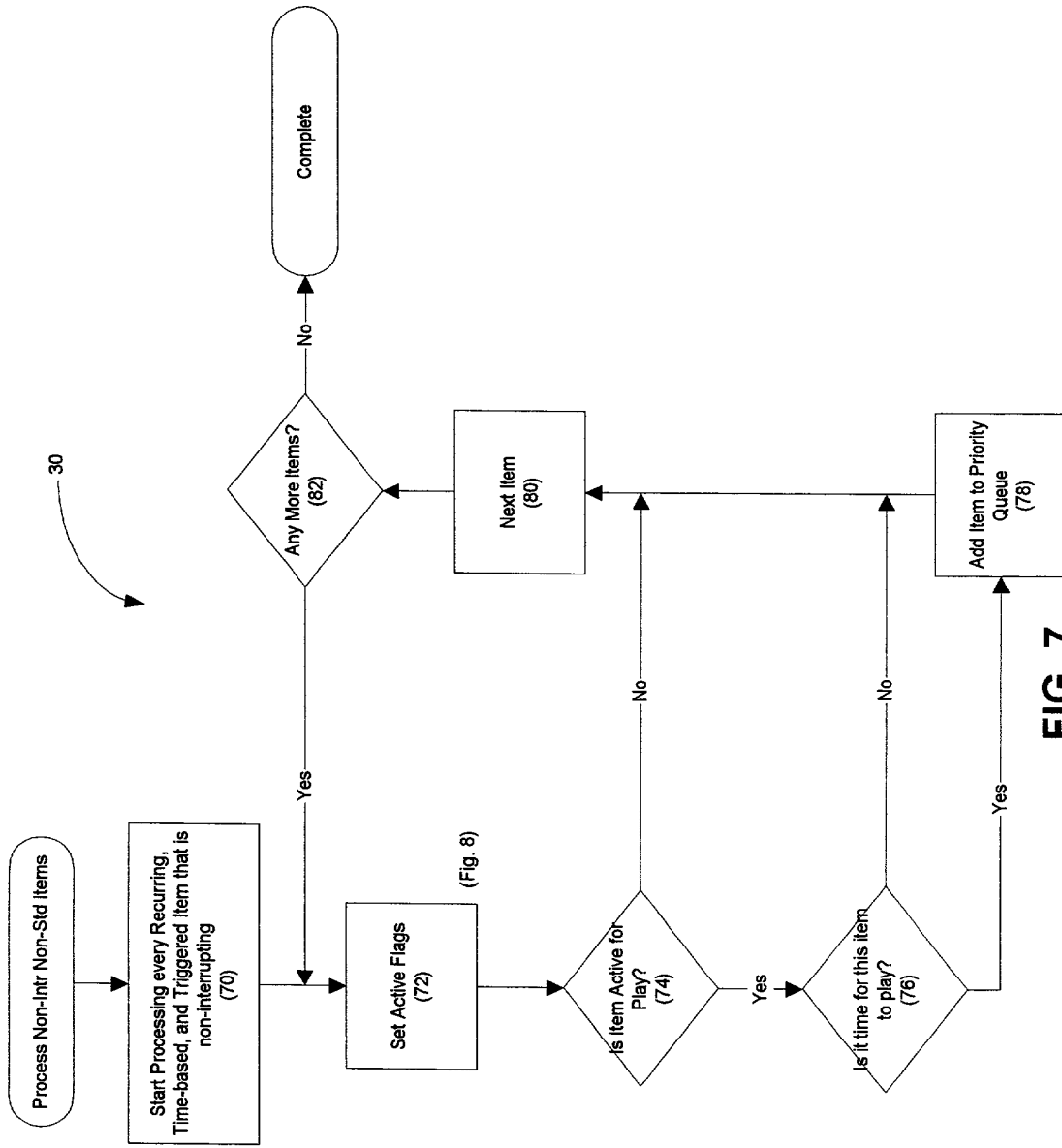


FIG. 6



**FIG. 7**

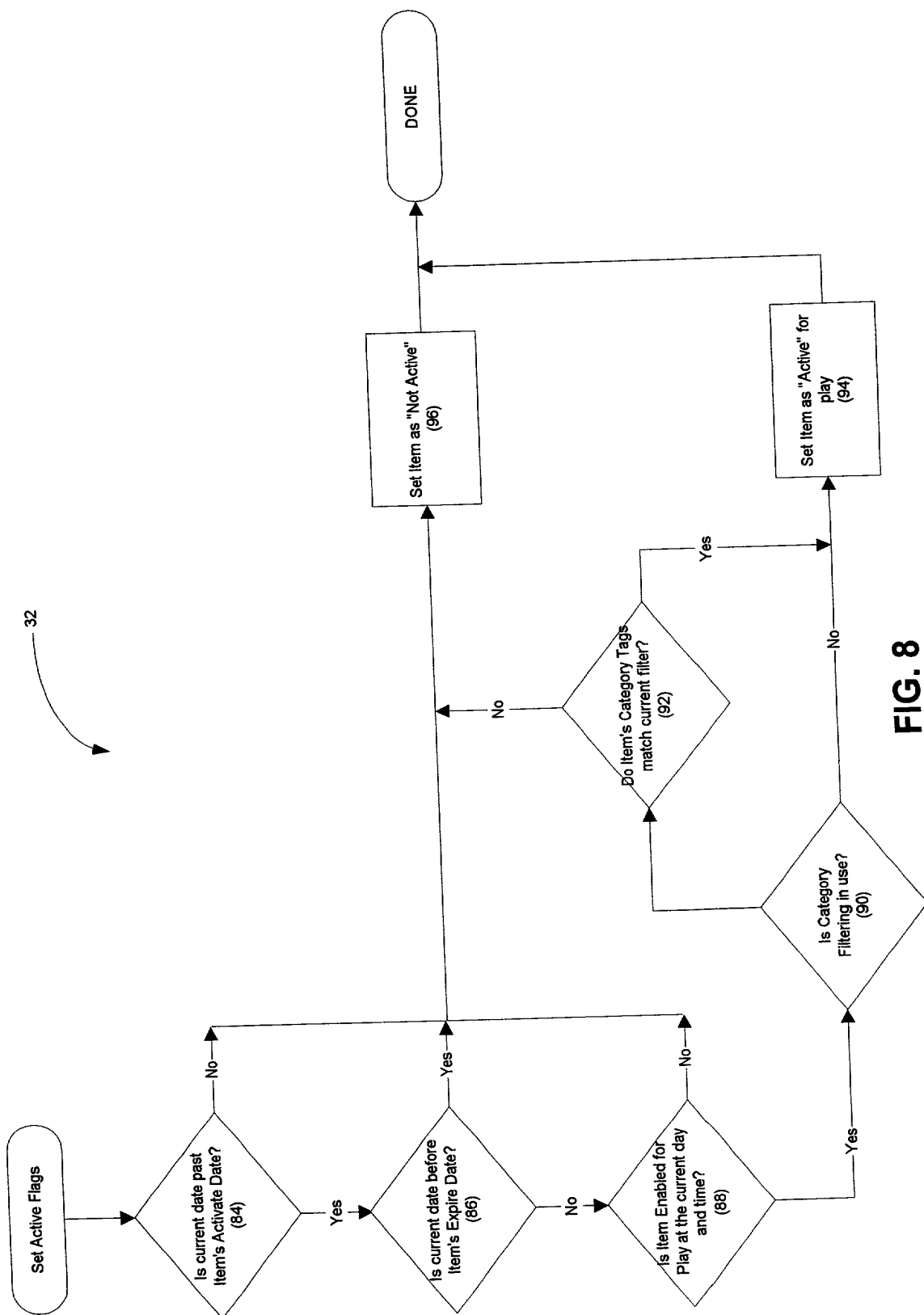
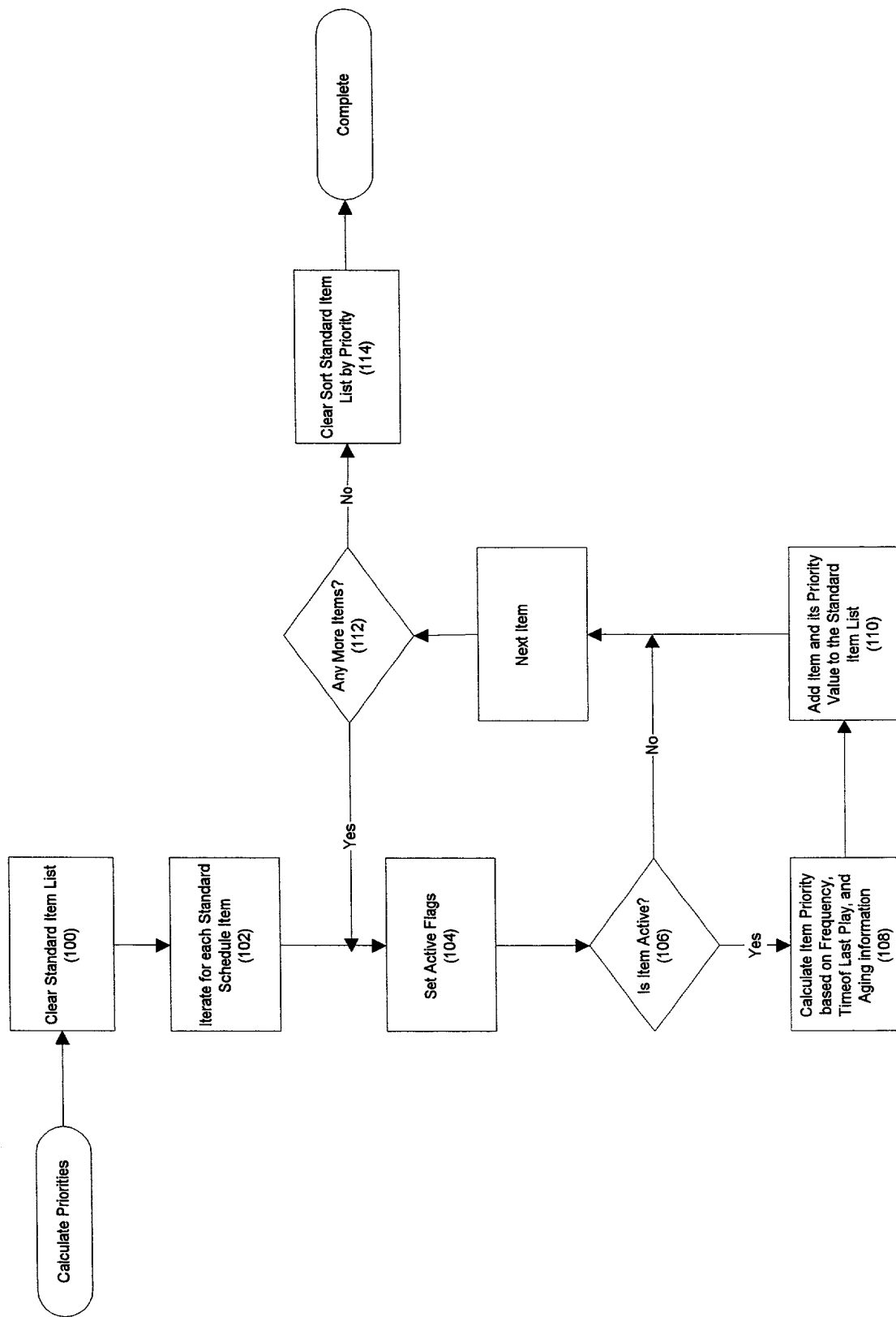


FIG. 8



**FIG. 9**



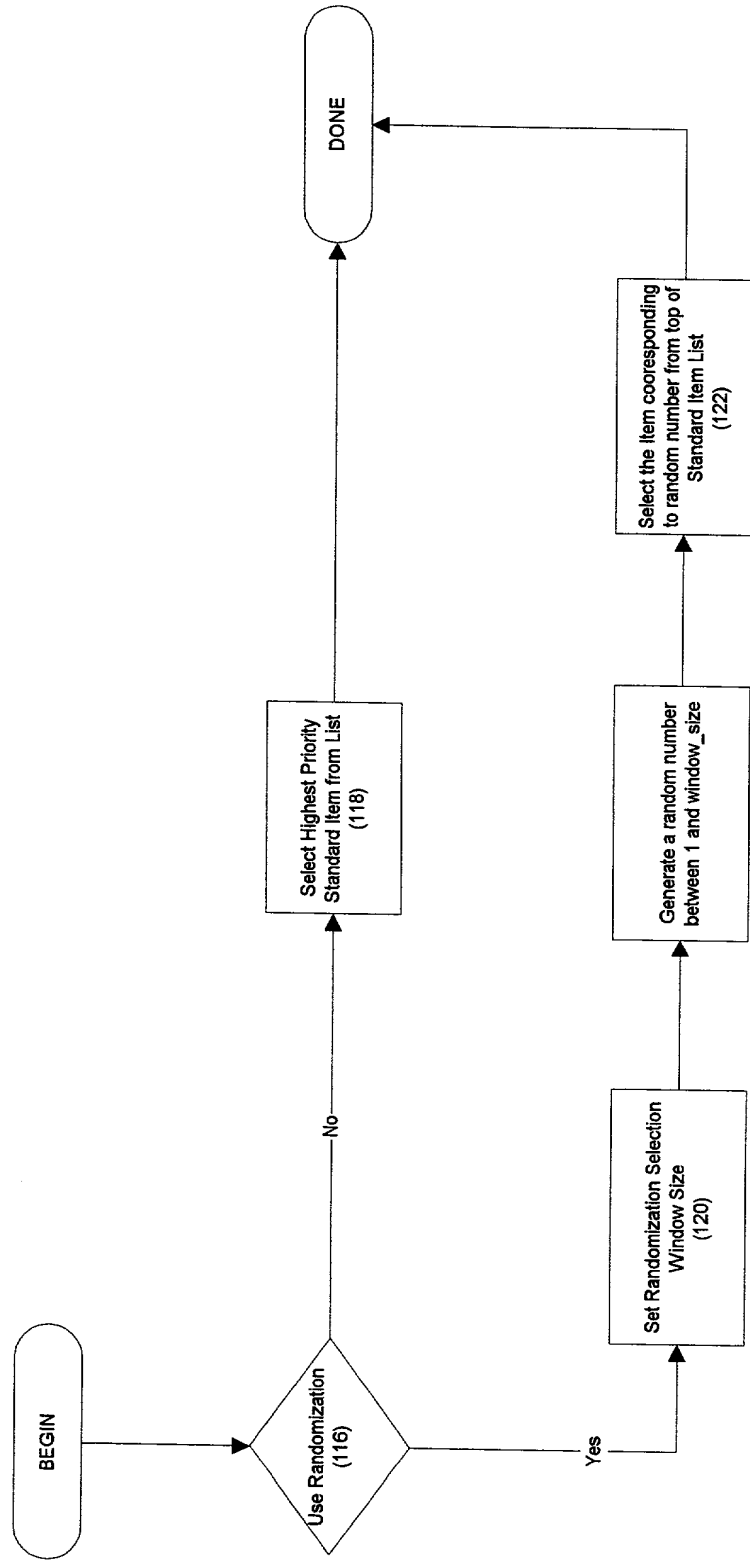


FIG. 10

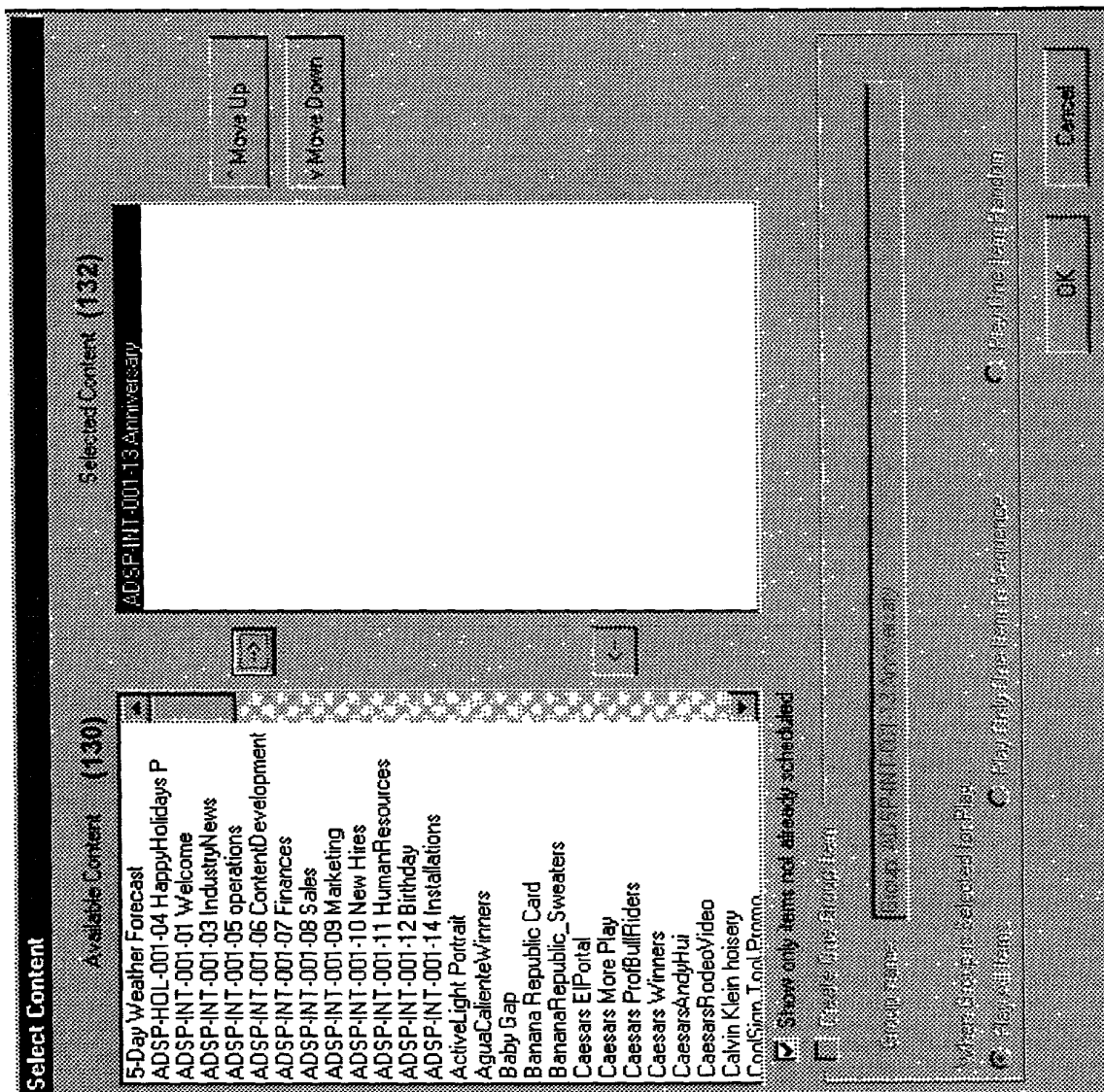


FIG. 11

Select Content

Available Content

- 5-Day Weather Forecast
- ADSP-HOL-001-04 HappyHolidays P
- ADSP-INT-001-01 Welcome
- ADSP-INT-001-03 IndustryNews
- ADSP-INT-001-05 operations
- ADSP-INT-001-06 ContentDevelopment
- ADSP-INT-001-07 Finances
- ADSP-INT-001-08 Sales
- ADSP-INT-001-09 Marketing
- ADSP-INT-001-10 New Hires
- ADSP-INT-001-12 Birthday
- ADSP-INT-001-14 Installations
- ActiveLight Portrait
- AguaCalienteWinners
- Baby Gap
- Banana Republic Card
- Banana Republic Sweaters
- Caesars More Play
- Caesars ProfBullRiders
- Caesars Winners
- CaesarsAndyHui
- CaesarsRodeoVideo
- Calvin Klein hoisey
- CoolSign Tool Promo
- DEMOSayHey
- DEMOM AlwaysCocaCola

☒ Show only items not already scheduled

☒ Create One Group Item (142)

Group name: MyGroup (144)

When Group is Selected for Play... (146)

(148) ☒ Play All Items (150) ☐ Play Only One Item in Sequence (152) ☐ Play One Item Random

OK

Cancel

Selected Content (148)

- ADSP-INT-001-13 Anniversary
- ADSP-INT-001-11 HumanResources
- Caesars EIPortal

Move Up

Move Down

FIG. 12

Scheduling Info

Name: Loew'sMummyReturnsPort

Edit Content...OKCancel

(154) Schedule Type: Standard

Standard  
Recurring  
Time Based  
Triggered

Shows LessShows More

MIDNIGHTAMNOONPM

121234567891011121234567891011

Monday  
Tuesday  
Wednesday  
Thursday  
Friday  
Saturday  
Sunday

Select Entire WeekDeselect Entire Week

Becomes Active

☒ Immediately☐ Thursday, March 22, 200112:00:00 AM

Expires

☒ Never☐ Thursday, March 22, 200111:59:00 PM

FIG. 13

Scheduling Info

Name: ADSP-INT-001-09 Marketing

Edit Content

OK

Schedule Type: Standard

(156)

Frequency: 10

(158)

Shows Less

Shows More

Enabling: Inventory > 100

(159)

MIDNIGHT

AM

NOON

PM

MIDNIGHT

12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
<div>(160)</div> <div>Monday</div> <div>Tuesday</div> <div>Wednesday</div> <div>Thursday</div> <div>Friday</div> <div>Saturday</div> <div>Sunday</div>																							

Select Entire Week

Deselect Entire Week

Becomes Active (162)

☒ Immediately
 ☐ Never

Expires (164)

☒ Immediately
 ☐ Never

FIG. 14



Scheduling Info

Name: ADSP-INT-001-13 Anniversary ADSP-INT-001-11 H

Edit Content...

OK

Cancel

Schedule Type: Recurring (166)

Interval: 15 min (168)

Enabling Variable: <none>

Offset: 5 (170)

☐ Interrupt Playing Content (172)

	MIDNIGHT	AM	NOON	PM	MIDNIGHT
Monday	12 1 2 3 4 5 6 7 8 9 10 11				
Tuesday					
Wednesday					
Thursday					
Friday					
Saturday					
Sunday					

Select Entire Week

Deselect Entire Week

Becomes Active

☒ Immediately
 ☐

Expires

☒ Never
 ☐

Friday, March 30, 2001

12:00:00 AM

Saturday, April 07, 2001

1:59:00:00 PM

FIG. 15

Scheduling Info

Name: ADSPINT-001-13 Anniversary/ADSPINT-001-11 H

Edit Content...

OK

Cancel

Schedule Type: Time Based

(174)  
Time

00:00:00 AM

Add to List

Ending Variable: <none>

☐ Interrupt Playing Content

Play Times: (176)

02:00:00 AM

03:00:00 AM

05:00:00 AM

Remove from List

(178)  
Active Days

☒ Monday

☒ Tuesday

☒ Wednesday

☒ Thursday

☒ Friday

☒ Saturday

☒ Sunday

Becomes Active

☒ Immediately

☐ Never

Expires

☒ Immediately

☐ Never

Friday

March

30

2001

12:00:00 AM

Saturday

April

07

2001

11:59:00 AM

FIG. 16

# Scheduling Info

Name: ADSP-INT-001-13 Anniversary ADSP-INT-001-11 H

OK

Edit Content...

Cancel

Schedule Type: Triggered

Trigger Event:

jackpot\_trigger (180)

(182)

Max Plays Per Hour

33

☐ Interrupt Playing Content

MIDNIGHT

AM

NOON

PM

MIDNIGHT

12 1 2 3 4 5 6 7 8 9 10 11

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Select Entire Week

Deselect Entire Week

Becomes Active

☒ Immediately

Friday March 30, 2001

12:00:00 AM

Expires

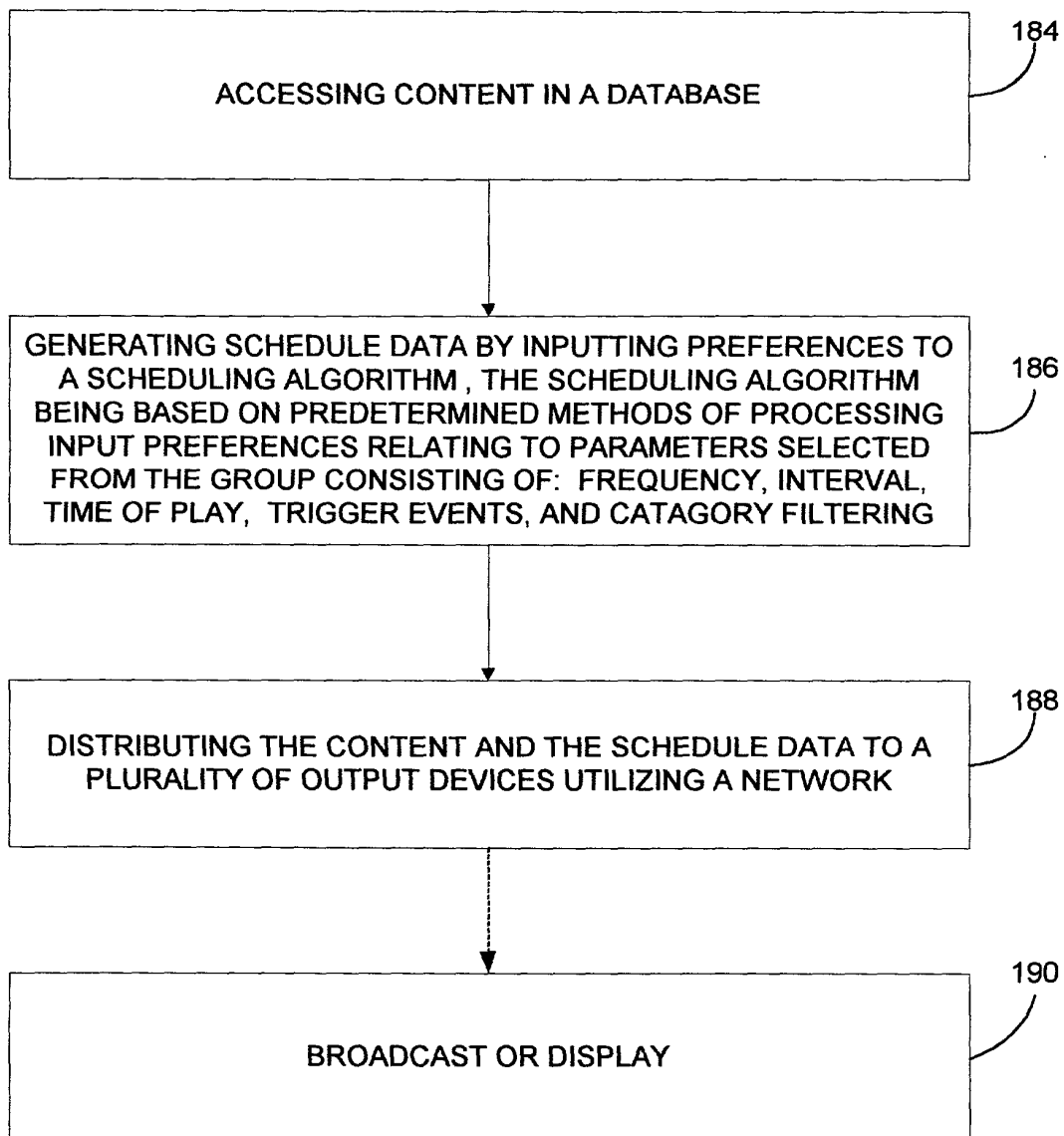
☒ Never

Saturday April 07, 2001

1:00:00 AM

FIG. 17





**FIG. 18**